

Advertising Acceptability Regulations

The Enterprise Newspaper Group reserves the right to edit or reject any advertisements at the publisher's discretion. If said advertisement is discriminatory, misleading, shows preference to race or religion, is fraudulent, inaccurate or is not subject to all federal, state and local laws it may be rejected at the discretion of the publisher.

We reserve the right to label any ads which seem to have no distinction between editorial and said ad, with the word "advertisement" above each column within the ad copy.

The Enterprise accepts no liability for typographical errors which occur as a result of the advertiser or advertisers' agency in the offer or advertisements which do not reproduce properly. It is the advertiser's responsibility to notify The Enterprise of said error prior to any subsequent insertions.

The Enterprise will not be liable for failure to publish because of acts of God, labor disputes, lack of fuel, government strikes, accidents, lack of newsprint, lack of inks, and any other cause beyond its control.

Typographical errors that alter the content, meaning, and/or intent which is made by The Enterprise will be handled on case by case and only if it has been proved to be the fault of The Enterprise will a reprint or credit of the affected portion of said ad be given.

The Enterprise shall not be responsible for any consequential damages suffered by any party.

Disputes unresolved after 30 days may affect credit terms and eligibility.

Tobacco advertising is not accepted.

Contractual agreements must be signed and approved prior to publication to receive agreed upon rates. Such contracts may be rejected at the discretion of the publisher. Customers who fail to fulfill contractual agreements may be subject to back charges relating to the unfulfillment of said contract.

Advertiser assumes sole responsibility for their advertisements and indemnifies The Enterprise against any loss, liability or expense resulting from the publication of advertisements.